

Kushil Gunasekera began a humble journey to uplift his ancestral village and along with the two adjoining villages through his compassionate, humane, loving kindness and generosity.

Since then he has advanced to establish a reputable organization which provides humanitarian programmes with the emphasis on rural empowerment spread over 500 villages across Sri Lanka, free of cost, reaching over 35,000 beneficiaries annually, even during the hardest year 2020 amid the Covid-19 Pandemic.

He has always made use of adversity by turning it into productivity, whether it's the tsunami, post conflict or the Covid-19 pandemic demonstrating how the work of the Foundation of Goodness has flourished during the toughest times.

Kushil raised USD 20 million over 16 years towards humanitarian activities not by asking, but by showcasing what he does year after year with transparency and accountability at every step, surpassing donor expectations.

The outcome of all this are the small steps taken to bridge the urban rural divide empowering countless rural kids, youth and women to make the grade across a wide range of productive activities including English and digital literacy.

Through the Foundation of Goodness, he has established a one of a kind holistic rural development model which now operates via its flagship venue the OYOB Centre of Excellence and Sports Academy in Seenigama incorporating 30 activity sectors which operate like a mini-university.

The Foundation of Goodness delivers its programmes by way of 12 Village Heartbeat Empowerment Centres located island-wide, an initiative in which rural skills are harnessed for development and poverty eradication.

Since its inception in 1999, the Foundation of Goodness has reached over 400,000 beneficiaries island-wide.

When you build a unique experience the word of mouth is powerful.